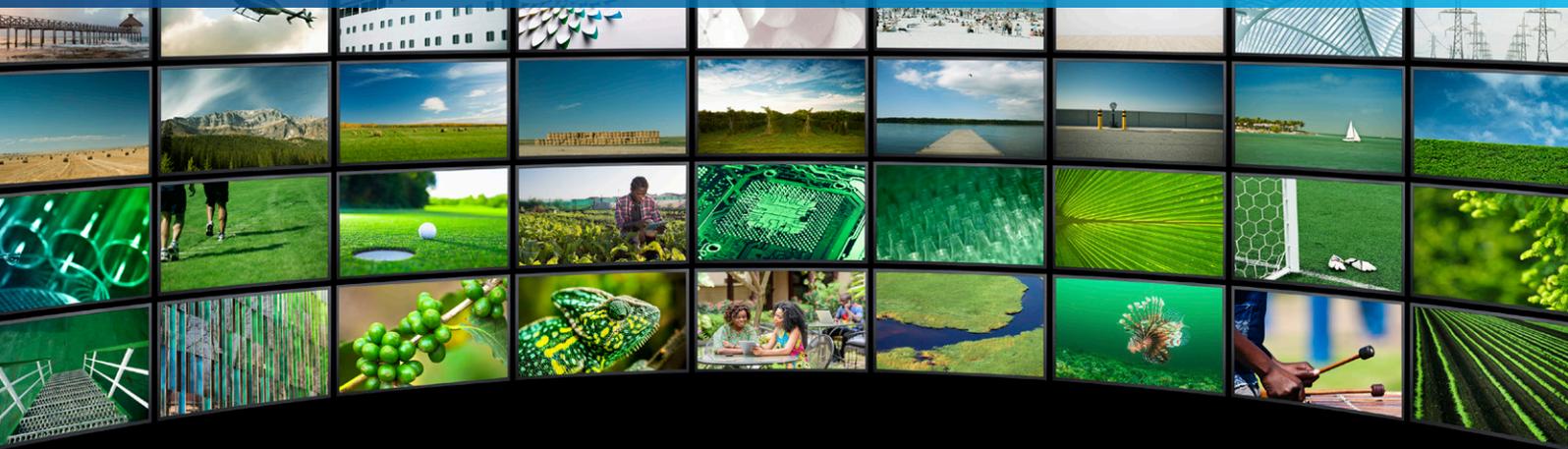


Eutelsat Digital Platform Brazil

EUTELSAT 65 West A



Broaden your channel's reach of Brazilian Pay-TV operators

TURNKEY SERVICES

- Broadcast to Brazilian Pay-TV operators
- Turnaround
- Payout
- Trans rating

TECHNICAL ADVANTAGES

- Transmission to the EUTELSAT 65 West A satellite
- Monitoring and control 24/7
- Encoding and encryption
- Content sent to the EDP via optical fiber or satellite backhaul
- Multiplexing of content
- Fully redundant operations (1+1)

- 65° West, the Number 1 orbital position for distributing Brazilian pay-TV content
- Broadcast your channel into Brazil directly from North America and Europe
- Reach an established audience of almost 20 million pay-TV subscribers in Brazil
- Already chosen by SPI to serve regionalized HD and UHD content to operators in Brazil

What is a Eutelsat Digital Platform?

Eutelsat Digital Platforms (EDPs) enable broadcasters to reach the wide audiences available via satellite, without the need to invest in expensive multiplexing facilities. EDPs offer cost-effective satellite hops, or contribution services, giving broadcasters access to the most economical distribution systems.

Why choose an EDP?

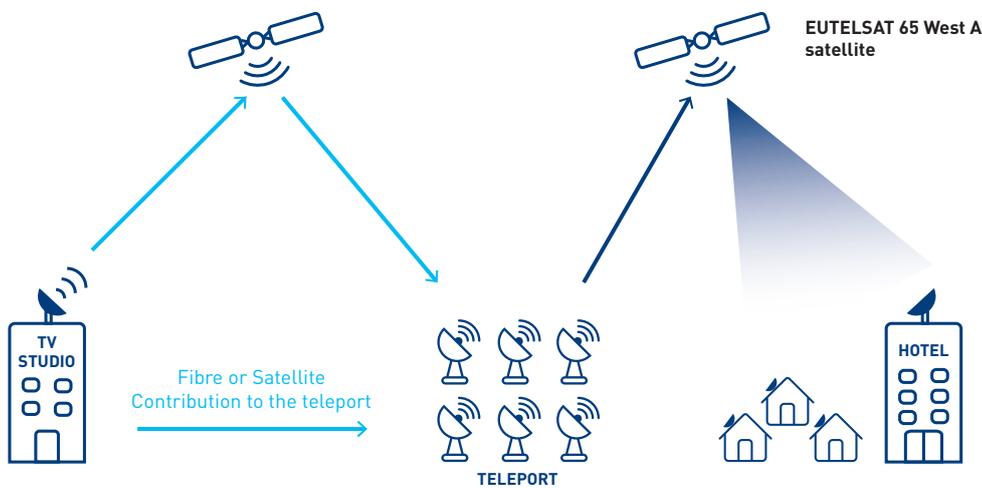
- Facilitates satellite delivery for smaller broadcasters
- Cost-effective access to satellite networks and turnkey services
- No investment required in multiplexing facilities
- Flexible bit-rate options for different content types
- Fiber/satellite contribution from customer premises

Eutelsat Digital Platform Brazil

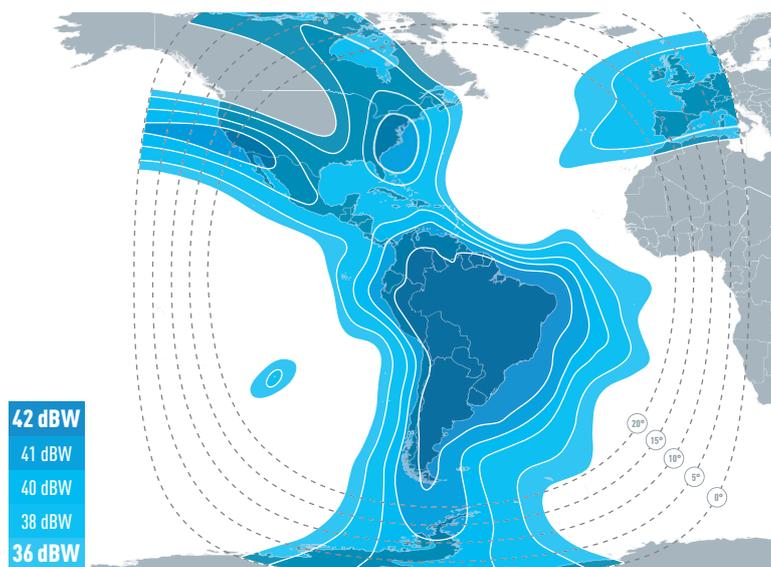
EUTELSAT 65 West A



How does it work?



What area is covered?



Downlink Power	Antenna Size
42 dBW	150 cm
41 dBW	165 cm
40 dBW	180 cm
38 dBW	210 cm
36 dBW	240 cm

EUTELSAT 65 West A C-band coverage

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